

**NSBI / UZB / IUMS**



## **BICYCLE INFO NETWORK**

Sustainable Implementation Plan of  
Micromobility and Cyclotourism network in Serbia



# Imperative values of IUMS

Our draft of the Cycling Development Strategy from 2022/23 has been submitted for adoption as an official document of the Republic of Serbia, emphasizing that cyclists, scooter riders, and pedestrians should have safe and above all, separate infrastructure from motor traffic.

Inspired by applied and advanced solutions in Western countries, we aim to enhance collaboration between the civil and state sectors in promoting cycling and establishing common goals.

It is crucial to work on promoting cycling as a healthy, economical and environmentally friendly form of transportation in all segments of social life.



## **Institute for Urban mobility of Serbia**

First national micro-mobility conference 2022

<https://buducnostna2tockars/>

# 2024/25 road map summary

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## 01 – winter 23

Preping main location,  
in sync with vital city  
POI's:  
Rail/Bus/Ship stations

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## 02 – winter 23

All promotion  
channels open with  
national tour. office for  
citizens. (billboards...)

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## 03 – spring 24

Initial fleet of  
bikes/scooters with  
bicycle cargo  
maintenance.

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## 04 – summer 24

Active participation of  
natives in database  
build-up for  
cycletourism in the  
contry and region.

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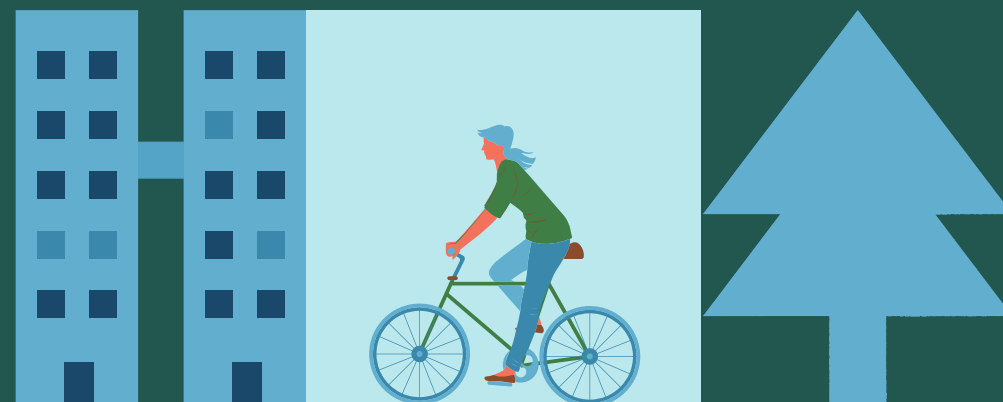
## 05 – autumn 24

EuroVelo potential as  
a EU grid imperative  
and overview of the  
first BIN season.  
(mapping 6, 11, 13)

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## 06 – winter 24

Implementation of a  
sustainable business  
plan at the main  
communal center.  
(café/hub/bike kitchen)

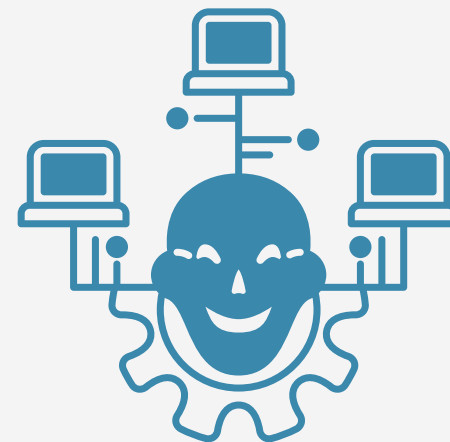


## Priorities of the BIN within green velo\_domain 2024 – 2027

We aim to engage the BIN to stimulate both the cycle-tourism and social aspects in Novi Sad, thereby setting an example of good micromobility practice for the rest of the country and potential locations, under the patronage of IUMS and the government.



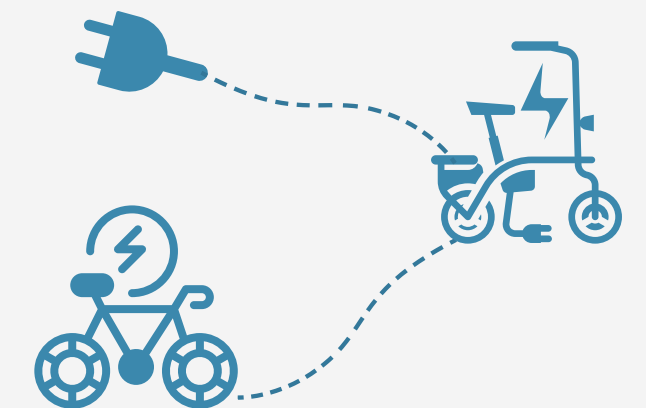
General improvement of the population health profile, in polluted country such as Serbia.



Data aggregation within public domain, with the aim of providing better citizen service feedback.

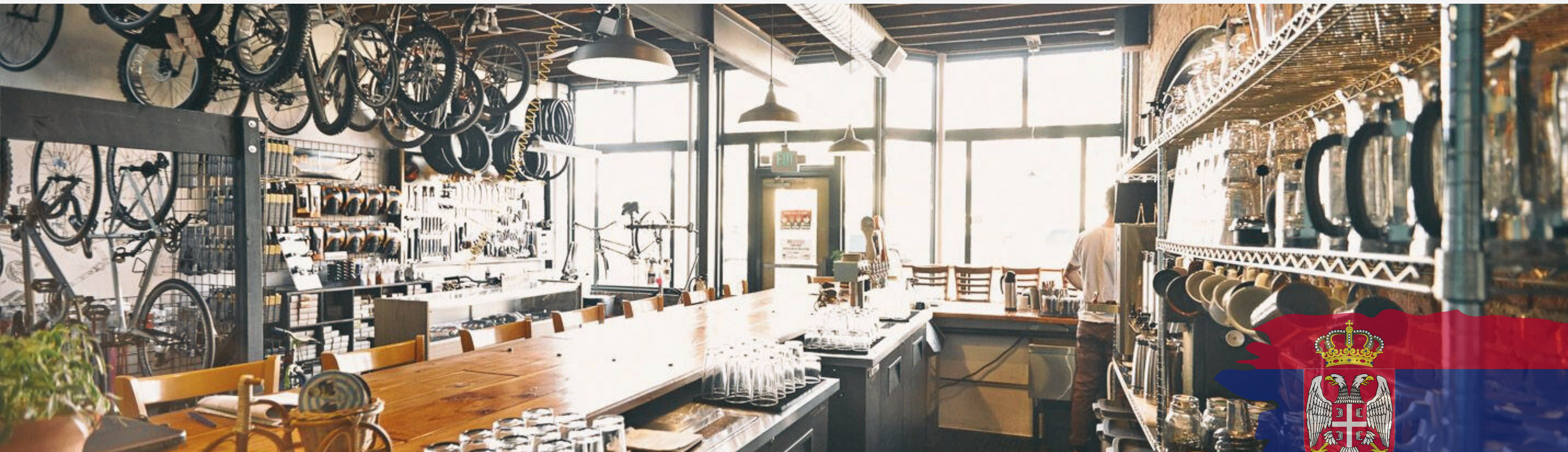


Development of educational platform and programs on traffic safety.



Simplifying transition technologies in micromobility for easier deployment in public space





## First velo hub with complete coverage as a comfort zone for every moment, season, occasion...

In the interest of BIN, the goal is to attract both domestic and international visitors. In addition to the hospitality segment, the location would include access to all services, accompanied by relevant information supported by our team and national tourist office, updated daily.

The central space would also serve as an EuroVelo base station for coworking/workation, which is currently lacking in Serbia and the region.

Such location would provide a refuge for many visitors during the winter months, as well as a much-needed gathering place throughout the year.

To serve as a meeting point for like-minded individuals in search of existing infrastructure of Novi Sad, with focus on rural areas of Serbia as much as urban commuting.



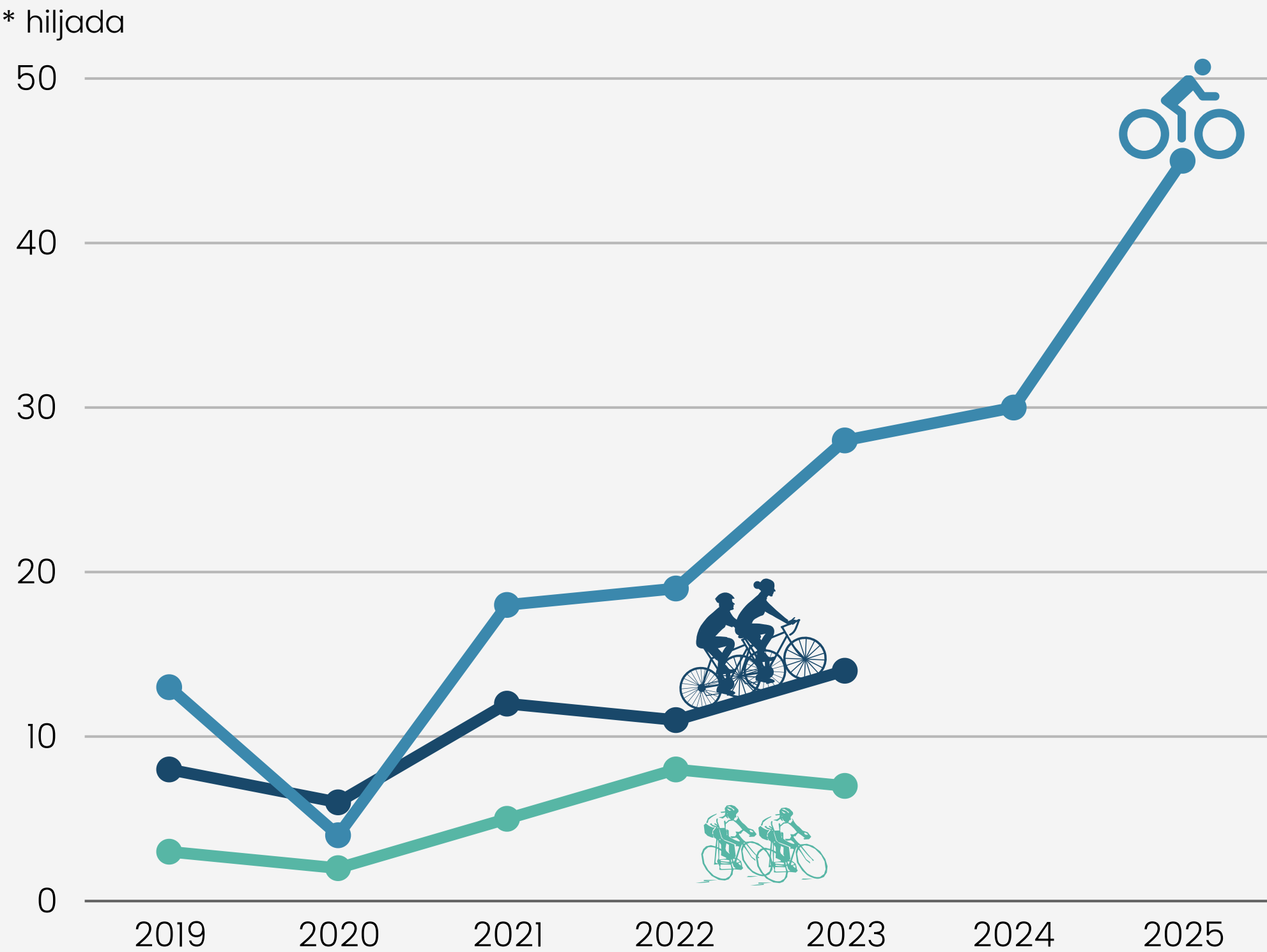
# Cycle-tourism Cyclegraph

## SERBIA overview

Cyclo-tourism is the fastest-growing sector of tourism, confirmed to generate over 44 billion euros every year within the EU zone.

Every year, we have visitors from at least 12 European countries.

- Real observations of cyclo-tourists across Serbia (EuroVelo 6, 11, 13)
- Tourist traffic according to ECF statistics, up to 2030 (EuroVelo East)
- Domestic cycle-tourism, within EV cycle grid



\*Measuring progress through milestones.

Suggestion

Activities

Budget annual

TL's to overwatch deployment of plans. We gladly employ students.

For all projects sections, we provide solution and target of unemployed youth

- Students employment

Promotional reach to social networks and media coverage

For all production/stages

- public space interventions

Micromobility fleet

Sustainable model / framework

- stakeholder initiation

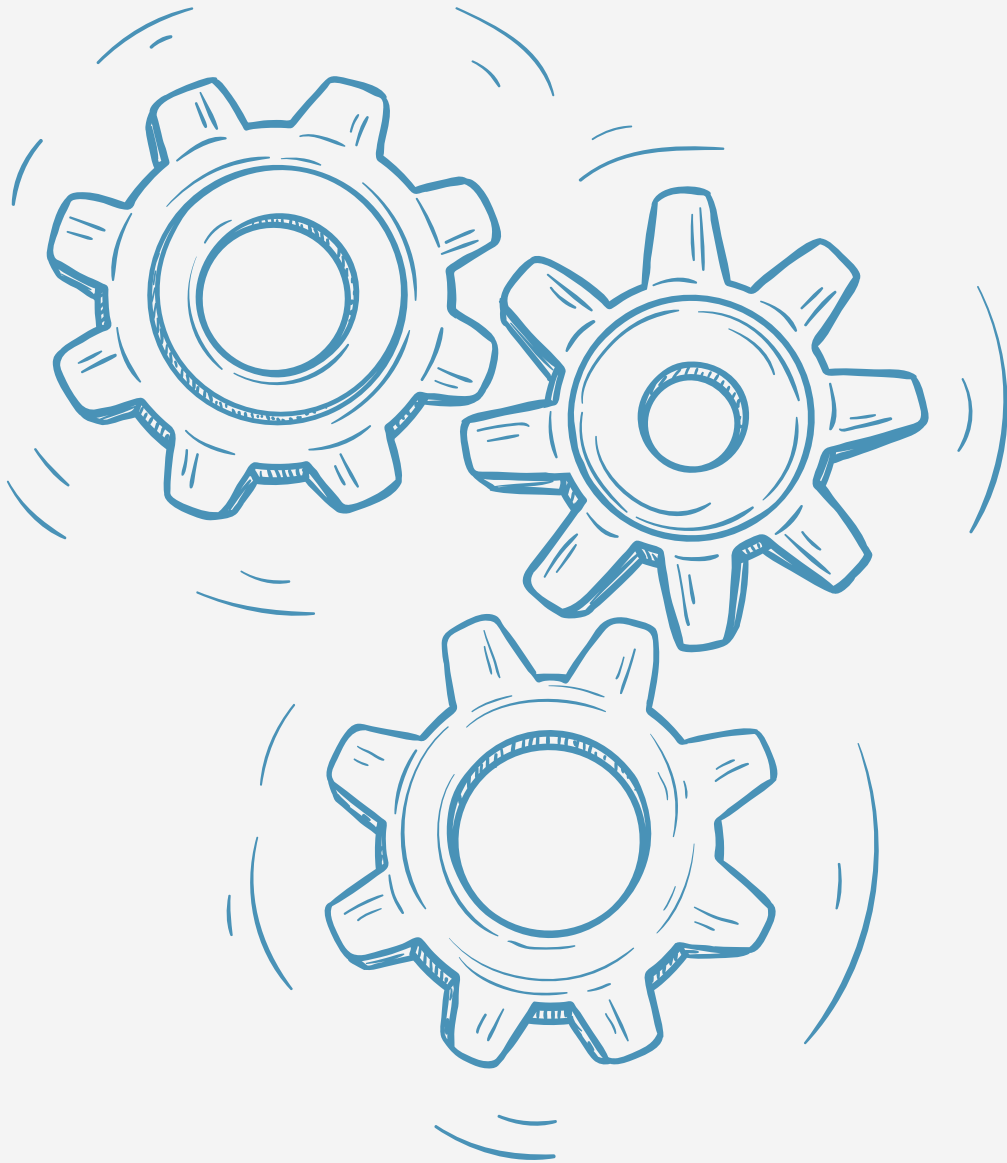
External/foreign coverage

EuroVelo collab

- maping of neglected areas.

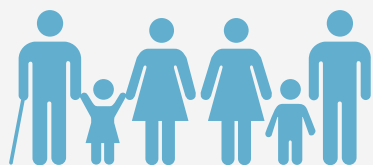


Projection for 24/25



# Socially responsible goals

24/25



## 15 BIN min

Already adapted some areas of accessibility for state institutions, markets, educational facilities (kindergartens, schools, post offices). Arrange more 5-15% of public spaces with a well-distributed projects on site.



## Regulations

BIN collab. with .gov officials in developing policies can promote the development of cycling infrastructure, and subsequently provide the electric bicycle and scooter sharing services, stakeholders etc.



## Commuting

Collab with municipal authorities and implementation of a Velo taxi service in downtown. Collab with responsible companies on the awareness of 'Bike to Work' heat maps as a data feedback prerequisite for maintenance and dev of public space.





# Source / Content



Bicycle Info Network 2024 – Novi Sad

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## Concept & Realization

The Institute of Urban Mobility was founded by several most pro-active NGOs & organizations, gathered around the axiom of micro-mobility development in cities across Serbia and Balkan region.

The paradigm of car-centric cities, obstructed with air/noise/space obstruction is our main objective to change and reform.

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## People who care

Some call us ambassadors of change but we are nothing more than humble servants of public advocacy for environmentally friendly, socially inclusive and economically sustainable future in cities and beyond.

So, for the people by the people with master degree in traffic engineering, landscape & city architecture, waste disposal and school education...

We all share the same dream of better tomorrow.

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## Goals

Reclaiming Serbia on the map of Europe as the prominent area for sustainable life where health, economy and ecology come together under one IUMS banner, for everyone to experience.