

# The Bicycle Store as Community Hub

How For-Profit Social Enterprise Supports  
Itself By Nurturing Growth and Diversity in  
Local Bicycle Culture

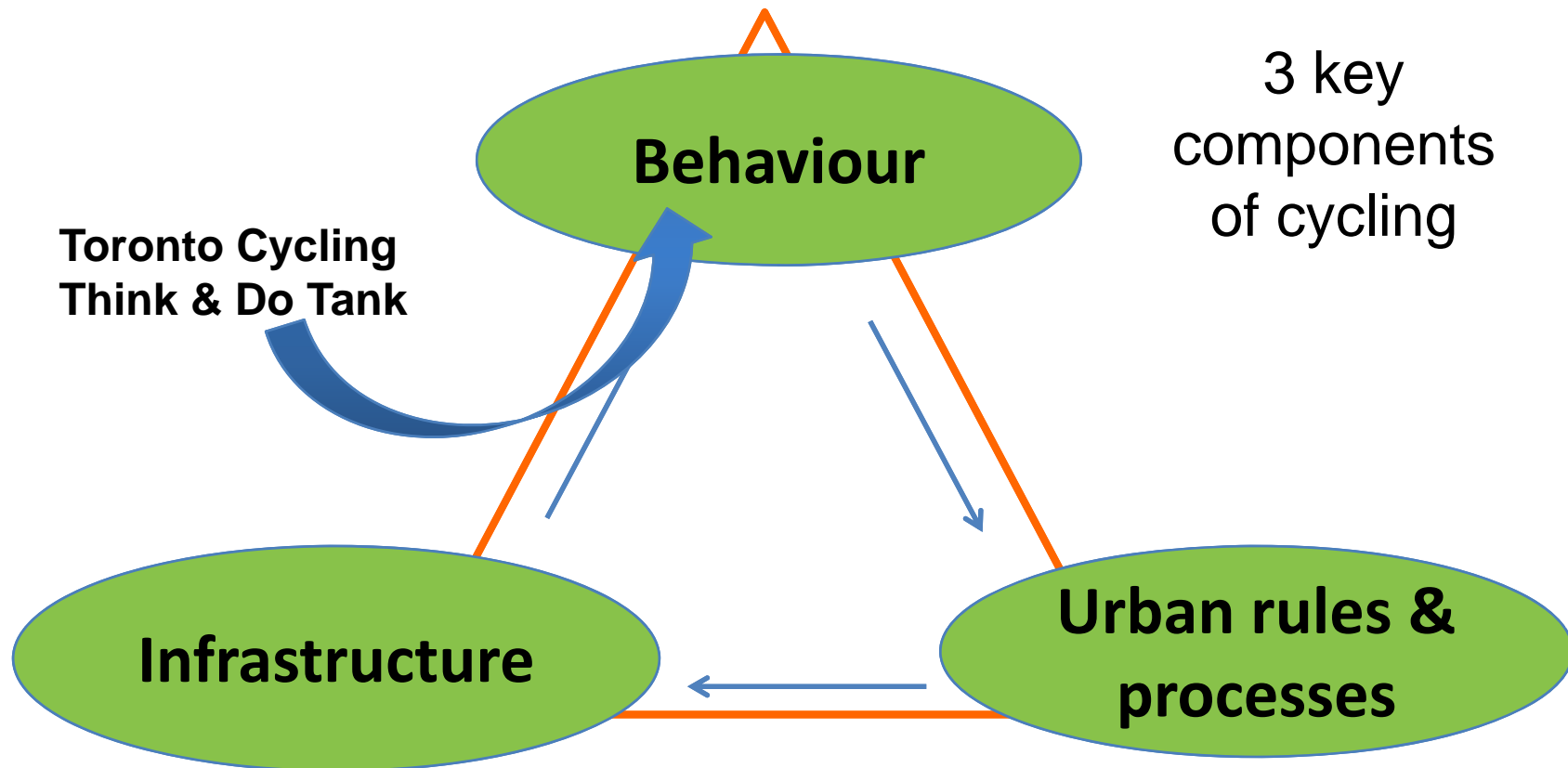
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**Velo-City June 2013**  
**Mikey Bennington and Beth Savan**

[www.torontocycling.org](http://www.torontocycling.org)



# Where we fit







Toronto

Photo credit: Bespoke(s)



# Curbside Cycle Store in Toronto



Photo credit: The Common Elite



spacing

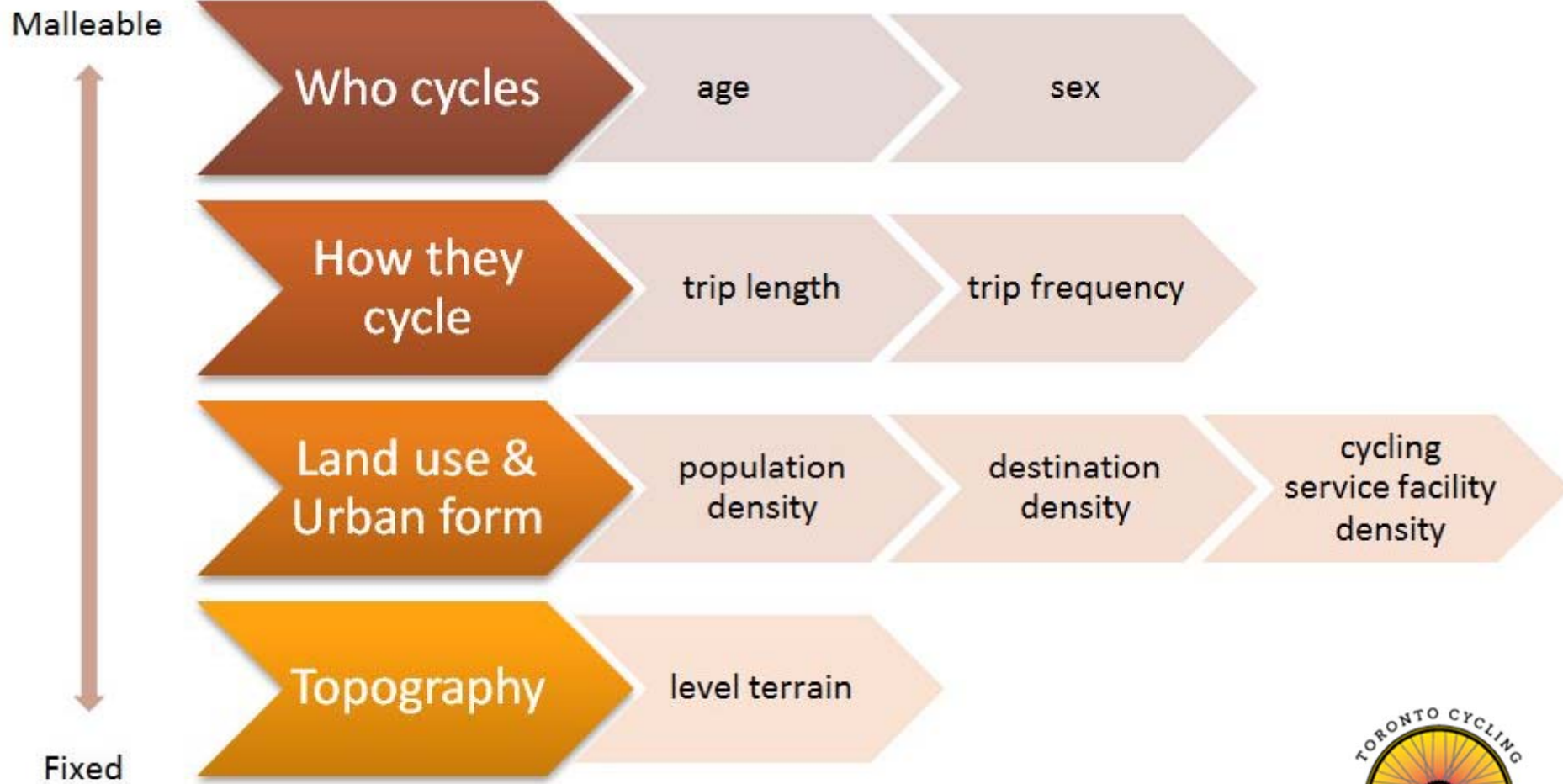


*dandyhorse*  
TORONTO ON TWO WHEELS



tcat toronto centre for active transportation

# Eight Key Characteristics





# Thank you



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