Program

Update May 14 2013



Saturday 8 June 2013

Weekend and Leisure Tours

A Cycling Tour to the Salzkammergut

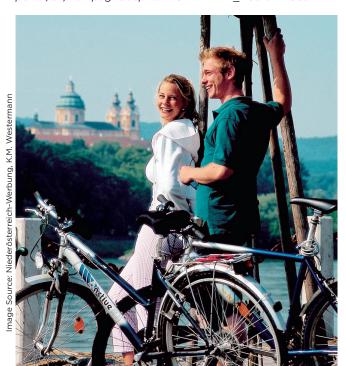
Cycle through this earthly paradise that seems plucked from a picture book. Visit the Salzkammergut's 76 lakes, whose crystal clear water takes on as many shades of blue. Ascend magnificent mountains with lush alpine pastures and witness the bizarre rock formations of the 3000m high Dachstein range. Refresh in cultural centres such as Gmunden and St. Wolfgang or the Kaiser town of Bad Ischl.

Tour offered on 8 and 16 June

Contact and registration: http://www.salzkammergut.co.at/en/angebot_katrad-102870633/radfahren_im_salzkammergut_-_radrundweg_2013.html

Fabulous Wachau Cycling Tour

Enjoy a beautiful boat trip on the Danube from Krems to Spitz, where your guided cycling tour through the unforgettable Wachau begins. A wine tasting is included. Contact and registration: http://www.lower-austria.info/portal/en/kampagne.asp?tt=NOEWKAMP_R5&id=140591



Sunday 9 June 2013

Tweed Ride and Bicycle Picnic Freudenau

Start: 12.00 Rathausplatz

Time: 12.00 - 19.00. more information:

http://fahrradpicknick.at/

Weekend and Leisure Tours

Cycling to Vineyards and to the Lower Austria Exhibition

An abandoned railroad line passes through the gently rolling hills around Wolkersdorf and is a treat for bicyclists interested in history and adventure. Visit the Lower Austrian Exhibition at Wolkersdorf Castle as well as the cellar-lined roads in Grossengersdorf and Pillichsdorf, and enjoy the included cellar tour and wine tasting.

Contact and registration: http://www.lower-austria.info/portal/en/kampagne.asp?tt=NOEWKAMP_R5&id=140590

Fabulous Römerland-Carnuntum Cycling Tour

This guided cycling tour of Römerland Carnuntum features the beautiful vineyards of a thriving wine region plus a taste of what life was like on baroque estates and in ancient Roman times.

Contact and registration: http://www.lower-austria.info/portal/en/kampagne.asp?tt=NOEWKAMP_R5&id=140566



Monday 10 June 2013

Bike Yoga

Enjoy a relaxed start of your conference day. Bring your

bicycle.

Time: 07.30 - 08.30 Location: Rathauspark

ECF Network Meetings

Exclusive ,Scientists for Cycling' Network The Sience Behind Doubling Cycling In Europe



Location: Vienna University of Technology, Festsaal

Contact: s4c@ecf.com Detailed Program:

http://www.ecf.com/projects/scientists-for-cycling/

Exclusive ,Cities for Cyclists' Workshop

City Cycling, Political Leadership, City Networks

Time: 10.15 - 17.30

Location: Vienna University of Technology,

Böcklsaal

Contact: Contact: cfc@ecf.com

More information:

http://www.ecf.com/projects/cities-for-cyclists/

ECF Networks Reception

Time: 18.00

Location: Vienna University of Technology

ECF Networks Cities for Cyclists, Scientists for Cycling, Cycling Industry Club. An Invitation by the City of Vienna

and the European Cyclists' Federation.

Annual National EuroVelo Coordination Centres and Coordinators Meeting

Creating a Sustainable European Cycle Route Network

Time: 11.00 - 19.00

Location: Palais Niederoesterreich

Contact: Ed Lancaster, e.lancaster@ecf.com

More information: http://www.eurovelo.org/

news/2013/03/15/biggest-ever-cycle-tourism-programme-

for-velo-city-2013/

European Bicycle Coordinator's Meeting

Time: 14.00 - 18.00

Location: Federal Ministry of Environment

Contact: Martin Eder, martin.eder@lebensministerium.at

VeloStyle

Bike-Fashion-Show

Local and international fashion designers show their latest elegant, stylish and trendy VeloStyle fashion.

Time: 21.30

Scientists for cycling

C EuroVelo

Location: Karlsplatz

Leisure Tours

Traisen Valley E-Bike Tour

Take a bicycle tour to the Danube, visit the monastery of the Augustinian Canons, and walk through the vineyards of the Traisen Valley. Ernst Hackl, a local wine guide, will share with you many interesting stories about this region and its inhabitants.

Contact and registration: www.lower-austria.info/portal/en/ kampagne.asp?tt=NOEWKAMP_R5&id=140701

History Cycling Tour in the Vienna Woods

Visit the romantic vineyards of the Thermenregion and enjoy lunch at Freigut Thallern. Take a tour to the Laxenburg Castle Park and the Franzensburg, visit a vine tavern (Heuriger), a traditional snack is included.

Contact and registration: http://www.lower-austria.info/portal/en/kampagne.asp?tt=NOEWKAMP_R5&id=140565



07.30-08.30 Bike Yoga

Enjoy a relaxed start of your conference day. Bring your bicycle. Location: Rathauspark

08.30-11.30 Technical and Cultural Excursions

- Vienna: Towards a Smart City
- Vienna Water Tour
- Hot Spots Grand Tour
- Bicycle Rules on the Road
- · Urban Research Bicycle Tour
- · A Bicycle Tour of Vienna's Architecture

Registration online. Assembly: Rathausplatz/Felderstrasse



12.00-13.00 Expo Reception

Welcome

Kevin Mayne, ECF, Belgium/United Kingdom



13.00-14.15 Conference Opening: The Sound of Cycling. Urban Cycling Cultures

Master of Ceremony: Monika Jones

Michael Häupl, Mayor City of Vienna, Austria Maria Vassilakou, Deputy Mayor City of Vienna, Austria Niki Berlakovich, Federal Minister for Environment, Austria Doris Bures, Federal Minister fpr Transport, Asutria Manfred Neun, President of the ECF, Belgium/Germany

Keynote: Title tba

Philippe Crist. OECD International Transport Forum, France

14:45-15.00 Cycling Visionaries Awards Ceremony

Chair: Monika Jones

Award Ceremony for the winners of the Cycling Visionaries Awards.



15.00-15.30 Coffee Break

15.45-17.15 Lectures



Cycling: Mass Culture or Subculture?

Chair: Martin Blum, City of Vienna (tbc)

Cycling Histories and Cycling Cultures in Europe in the 20th Century

Anne-Katrin Ebert, Technical Museum Vienna, Austria

Shift Happens! Critical Mass at 20

Daniel Mourek, Nadace Partnerstvi, Czech Republic LisaRuth Elliot, Critical Mass 20th Anniversary Welcome Committee, USA

Mass Culture, Subcultures and Multiculturalism: How Theory Can Help us Understand Cycling Practice

Peter Cox, University of Chester, United Kingdom



Designing Better Bicycle Infrastructure **

Chair: Tadej Brezina, Vienna University of Technology

What do you get for € 133 million?

Mia Stampe Lagergaard, Henrik Nejst, Danish Road Directorate, Denmark

There is Always Room for Cycle Infrastructure!

Philip Loy, London Cycling Campaign, United Kingdom

Can a City be Successful without Segregated Infrastructure? Brussels is Proving Sceptics Wrong Ulric Schollaert, Ministry of the Brussels Region, Belgium







The Bicycle Boom in Serbia

Mirko Radovanac, Yugo Cycling Campaign, Serbia

Who Thinks of Budapest as a Cycling City?

David Vitezy, Virág Bencze-Kovács, BKK Centre for Budapest Transport, Hungary

How to Push Through Traffic Calming Measures in a Car-Oriented City: The Case of Prague's District Karlín Tomas Cach, City of Prague, Czech Republik

15.45-17.15 Podium Discussions

Global Bicycle Policies and Cultures
Chair: Monika Jones

Bicycle Transportation in a Developing Economy

Osita Benjamin Chidoka, Corps Marshal and Chief Executive, Federal Road Safety Corps, Nigeria

Active Transport Master Plan for Tema and Ashaiman in the Greater Accra Region in Ghana

Magnus Lincoln Quarshie, Delin Consult Limited, Ghana James Amoo Gottfried, Ministry of Roads and Highways, Ghana

Tom Godefrooij, Dutch Cycling Embassy, Netherlands

Tell Us What You Do With Your Bike: The Identikit of the Italian Cyclist in the First National Survey of Italian Cyclists Andrea Scagni, FIAB, Italy

Health Benefits and Cycling Economy Chair: Francesca Racioppi, WHO



Can the Economic Quantification of the Health Benefits of Cycling Support Changes in Policy and Practice? (HEAT) for Cycling

Christian Schweizer, World Health Organization, Switzerland Nick Cavill, Cavill Associates, United Kingdom Robert Thaler, Federal Ministry of Environment, Austria An Economic Analysis of Passive Versus Active Mobility

Bas de Geus, Vrije Universiteit Brussel, Belgium John Parkin, London South Bank University, United Kingdom Harry Rutter, London School of Hygiene & Tropical Medicine, United Kingdom

The 6 Billion Euro Campaign: How to Get More EU Co-Funding for Cycling Between 2014–2020 Adam Bodor, ECF, Belgium/Hungary

A 15.45-17.15 Round Tables

Different Cultures, Different Views on Cycling: How to Promote Cycling in a Multicultural Neighbourhood of Amsterdam Nieuw West

Gerrit Faber, Fietsersbond Amsterdam, Netherlands

A City Administration Torn Apart or Building Bridges Between Politicians, Cycling Advocates, and Budget? Ursula Zappe, City of Vienna, Austria

Measuring the Impact of Bicycle Marketing Messages Thomas Krag, Sidsel Birk Hjuler, Thomas Krag Mobility Advice. Denmark

How Smart Cities Can Benefit from (Bi)cycle Urbanism Florian Lorenz, Smarter Than Car, Austria Shannon Bufton. Smarter Than Car, China

How Do We Get Children and Youngsters to Integrate the Bicycle into Everyday Life? A Nationwide Campaign Sibvlle Waltert. Philipp Schweizer. Pro Velo Switzerland

Austria Cycles to Work: Perceptions and Achievements of the Campaign's First Three Years

Beatrice Stude, Radlobby IG Fahrrad, Austria

A Car is 1.9m Wide. How Much Extra Space Does It Really Need? **

Alistair McDonald, City of Yarra, Australia

Cycling Connects, Cycling Promotes: What Cycling Can Do for Your City, Region, Company, or Institution

Thomas Möller, team red Deutschland GmbH, Germany André Muno, Climate Alliance, Germany

^{**} Infrastructure relevance



15.45-17.15 Workshops

B How to Keep the Helmet Debate Constructive
Chair: Käthi Diethelm, ECF

The Bicycle Helmet Discussion: How can we Keep it Constructive?

Sue Knaup, One Street, USA Käthi Diethelm, Ceri Woolsgrove, ECF, Belgium

Bicycle Helmets: Comparing Risks and Results Aslak Fyhri, Institute of Transport, Norway Christian Juhra, University Hospital Münster, Germany

SUMP Workshop
Chair: Jörg Thiemann Linden, Difu

Planning for People! Cycling as Part of Sustainable Urban Mobility Plans

Jörg Thiemann-Linden, Difu, Germany Bernard Gyergyay, Siegfried Rupprecht, Rupprecht Consult, Germany

Creative Bicycle Parking Solutions **

Chair: Wencke Hertzsch, Vienna University of Technology

Creative Cycle Parking Solutions
Anthony Lau, Cyclehoop, United Kingdom

Meine Fahrradgarage: Future Bicycle Parking in the City Herbert Bork, stadtland GmbH, Austria Wencke Hertzsch, Vienna University of Technology, Austria

Flex-parking: Bicycles and Cars can Share the Same Parking Space

Niels Hoé, HOE360 Consulting, Denmark

15.45-17.15 Lightning Talks

Chair: Frans van Schoot, ECF

UWSA Ice Riders take on Winnipeg: How one University Cycling Initiative is Making Strides in North America's Harshest Climate

Daniel DeGagné, University of Winnipeg, Canada

The Bicycle Store as Community Hub: How For-profit Social Enterprise Supports Itself by Nurturing Growth and Diversity in Local Bicycle Culture

Michael Bennington, Forth Floor Distribution, Canada Beth Savan, University of Toronto, Canada

Untold Kings of a Growing Online Bicycle Community: Convert Online Communities into Offline Critical Mass Cosmin Popan, Portocalamecanica.ro, Romania

The Female Body Image in Public Space: Stories of Women Learning to Ride Bicycles in Santiago, Chile's Bici Mujer Project

Patricia Vargas, Macleta, Chile

Inspiring Young People to Cycle. The ADFC Youth Bicycle Festival

Roland Huhn, ADFC, Germany

Love London Go Dutch: Why are Dutch Standards important for Cycling Policy Development in other Cities and Countries?

Roelof Wittink, Marjolein de Lange, Dutch Cycling Embassy, Netherlands



P 17.30-18.30 Urban Cycling Cultures

Chair: Monika Jones

From the Seed to the Forest: The Birth of New Cycling Cultures in Vienna

Alec Hager, Chairman Radlobby IG Fahrrad, Spokesman of Radlobby Austria

Bicycle Choreography: How Remastering Our Cities Through Design Can Transform and Modernise Our Urban Culture

Mikael Colville Andersen, CEO Copenhagenize Consulting, Denmark

21.00 Vienna Bicycle Bell Concert

A world premier in Vienna. 1500 bicycle bells, one maestro and a grooving crowd will produce excellent rhythms and sounds. This is the Sound of Cycling! *Location: Karlsplatz*

21.30 VeloStyle

Bike-Fashion-Show

Local and international fashion designers show their latest elegant, stylish and trendy VeloStyle fashion.

Time: 21.30

Location: Karlsplatz



07.30-08.30 Bike Yoga

Enjoy a relaxed start of your conference day. Bring your bicycle. Location: Rathauspark

8.30-10.00 Cycling is a City Changer

Chair: Kevin Mayne, ECF

Towards a Smarter Future: Cycling is a City Changer Maria Vassilakou, Deputy Mayor City of Vienna, Austria

Developing a Cycling Culture in the City of Munich: Ideas, Successful Approaches and Challenges for the Future Hep Monatzeder, Deputy Mayor City of Munich, Germany

Mobility and Sustainability: The Role of Cycling in Addressing Key Urban Challenges

Shipra Narang Suri, Vice-President, International Society of City and Regional Planners (ISOCARP), India

10.00-10.30 Coffee Break

10.30-12.00 Lectures

Smart Cycling
Chair: Melissa Smiley, Data Driven Detroit

ITS Vienna Region, AnachB.at and Traffic Information Austria VAO: Intelligent Transport Systems for Cyclists Hans Fiby, ITS Vienna Region, Austria

How 1800 Volunteers Built an Online, Free-to-use Bicycle Route Planner in the Netherlands

Bas Hendriksen, Fietsersbond Utrecht, Netherlands

Realistic Micro Simulation of Bicycle Traffic. Improving the Simulation of Cyclist Behavior in the Software Program VISSIM

Niels Tørsløv, City of Copenhagen, Denmark Rasmus Albrink, COWI A/S, Denmark Cycling & Identity
Chair: Florian Lorenz, PlanSinn

Chair. I fortait Lorenz, Flatisitiii

Belgium Cycle Chic Interventions: Marketing Events to Promote City Cycling

Benedicte Swennen, Bond Better Leefmilieu, Belgium

The Bicycle Movement in Hungary and its Effect on Daily Transportation in Budapest

János László, Áron Halász, Hungarian Cyclists' Club, Hungary

Ciclopaseos del Ecuador

Diego Puente Corral, CiclóPolis, Ecuador

It Pays to Be Smart: The Benefits of Cycling
Chair: Bernhard Engleder, City of Vienna

Bike to Work = Money in the Bank for Society

Jens Loft Rasmussen, Danish Cyclists' Federation, Denmark

The Effects of Cycling to Work on Well-being: Evidence from Italian Cities

Luca Stanca, University of Milan, Italy

Can a New Standardised Cost-Benefit-Analysis Tool Push Cycling Projects and Promotion to a New Level? Christian Gruber, Gerald Röschel, ZIS-P Transportplanning, Austria

10.30-12.00 Podium Discussions

A Kaleidoscopic View on Cycle Use

Chair: Monika Jones

Lessons Learned Through Training Immigrant Women in the Netherlands to Cycle

Angela van der Kloof, Mobycon, Netherlands

Diversity of Cycle Policies
Ida Sabelis, VU University, Netherlands



A Diversity of Machines

Peter Cox, University of Chester, United Kingdom

Chances, Difficulties and Special Needs of older Cyclists Carmen Hagemeister, University of Dresden, Germany

Pedestrians & Cyclists: Partners or Adversaries?

Hosted by the City of Munich Chair: Brigitte Jilka, City of Vienna



Landeshauptstadt München

Partners or Adversaries? Pacifying the Conflict Between Cyclists and Pedestrians: A Controversial Issue **
Bernadette-Julia Felsch, City of Munich, Germany

Stadtviertelkonzept Nahmobilität: How Citizens Can Participate in Planning Neighbourhoods for Pedestrians and Cyclists

Paul Bickelbacher, Paul Bickelbacher Transport Planning, Germany

A 10.30-12.00 Round Tables

How San Francisco is Tripling Bicycle Mode Share in Six Years!

Timothy Papandreou, San Francisco Municipal Transportation Agency, USA

Cycling is the Best Medicine: A Prescription for Healthier Lifestyles in Leuven, Belgium

Ine Bosmans, Marjan Frederix, Mobiel21, Belgium

A Decade of Watchdogging the Prague Cycling Scene, or: How Auto*Mat Has Slowly Transformed Public Space and Traffic Behaviour **

Vit Masare, Auto*Mat, Czech Republic

Sharing Multi-use and Cycling Infrastructures With Personal Mobility Devices

Jean-François Bruneau, Université de Sherbrooke, Canada

Two Empowering Campaigns by Capitalizing on Individual Observations and Experiences in the Streets of Brussels

Remco Ruiter, Pro Velo Brussels, Belgium

Police as Bicycle Advocates

Joachim Schalke, ADFC, Germany

How To Get Journalists To Talk About Cycling: Learning From Other's Experiences

Chloe Mispelon, ECF, Belgium

A Closer Look at Bicycle Culture: Is Austria Really so Different From the Netherlands?

Martijn Kiers, David Suppan, FH Joanneum, Austria

10.30-12.00 Workshops

Regional Development and European Cooperation: The Future of Cycling Tourism

Chair: Adam Bodor, ECF

European Cycle Routes and Cycle Tourism: How to Establish, Organise and Operate National Coordination Centers and Manage Individual Routes Sustainably Adam Bodor, ECF, Belgium/Hungary

The Booming Business of Cycling-Friendly Service Schemes: Is Cooperation at a European Level necessary? If so, is it Possible to Establish a European Standard? Daniel Mourek. Nadace Partnerstvi. Czech Republic

From Labs to Lanes

Hosted by Austrian Universities Chair: Markus Mailer, University of Innsbruck

Research and Cycling: Mind the Gap!

Markus Mailer, University of Innsbruck, Austria Tadej Brezina, Vienna University of Technology, Austria Georg Hauger, Vienna University of Technology, Austria Michael Meschik, University of Natural Resources and Life Sciences Vienna, Austria Regine Gerike, University of Natural Resources and Life

Sciences Vienna, Austria



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The Fast Lane to Cycle Super Highways **

Chair: Sjors van Duren, Arnhem Nijmegen City Region

Cycle Super Highways: An International Overview and a User-Based Approach to Defining Desired Quality Standards

Michael Koucky, Koucky & Partners AB, Sweden

Cycle Super Highways: The Dutch Fiets Filevrij Method Sjors van Duren, Arnhem Nijmegen City Region, Netherlands Martijn te Lintelo, Municipality of Nijmegen, Netherlands Wim Bot, Dutch Cyclists' Union, Netherlands

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10.30-12.00 Lightning Talks

Chair: Camille Thomé (Départements & Régions cyclables)

Public Participation and Cycling Policy: A (Social) Media Based Approach to Create New Cycling Cultures Andrei Klemenc. REC Slovenia. Slovenia

Qualifications of Bicycle Teachers and Teaching AssistantsChristine Rhodes, Christian Burmeister, Verband der
Radfahrer moveo ergo sum. Germany

Are Cyclists Good Customers?

Marie Kåstrup, City of Copenhagen, Denmark

Can we Reach a 75 % Modal Share for Cycling? And Do We Want To? Experiences from CHAMP Cycling Cities Groningen, Bolzano, and Örebro

Vincent Meerschaert, Traject Mobility Management, Belgium

,Haute Couture' Bicycle and Marketing Mix: An Innovative Method to Promote a Bicycle Sharing System in Bordeaux Annie-Claude Sebban, Velophonie, France

Shopping by Bike: A Large Potential for Sustainability Heidi Schmitt, Stephan Landgraf, Argus Styria Radlobby, Austria



12.00-13.30 Lunch

13.30-15.00 Mayors' Panel Discussion
How Cities Support Their Cyclists in Different
Ways

Chair: Monika Jones

SIEMENS

Maria Vassilakou, Deputy Mayor of Vienna, Austria Milan Ftáčnik, Mayor of Bratislava, Slovakia Per Ankersjö, Vice Mayor of Stockholm, Sweden Tomáš Hudeček, Vice Mayor of Prague, Czech Republic Ayfer Baykal, Vice Mayor of Copenhagen, Denmark Howard Wolfson, Deputy Mayor of New York, USA Hep Monatzeder, Vice Mayor of Munich, Germany Jacques Gareau, Vice President of Nantes Metropole, France Roman Bartha. Siemens. Austria

15.15-16.45 Lectures



Frocks on Bikes: Mainstreaming Women's Cycling

Chair: Hanna Posch, PlanSinn

Women and Bicycles: A Historical Perspective
Bente Knoll. Consulting Office of Sustainable Development.

Bente Knoll, Consulting Office of Sustainable Development, Austria

Frocks on Bikes: Mainstreaming Women's Cycling in New Zealand

Christina Bellis, Sustainability Trust, New Zealand

The Pottering Phenomenon: The Feminization of Bicycling in Japan?

Peter Smith, Utsunomiya University, Japan

^{**} Infrastructure relevance





Linkage and Promotion: The Way We Create Cycling Cities in Taiwan

Hsin Wen Chang, Hung Nien Hsieh, Chung Hua University, Taiwan

Releasing the Potential of Danish Cycle Tourism: A Collaborative Effort Across Sectors and Industries

Jesper Pørksen, Danish Cyclists' Federation, Denmark

Classification of ADFC Premium Cycle Routes: The Story of a Qualification Process

Wolfgang Richter, Raimund Jennert, ADFC, Germany Mandy Schwalbe-Rosenow, Büro Radschlag GbR, Germany

1 Cycling Advocacy: Cycling Against Boundaries
Hosted by ARGE Radlobby Wien
Chair: Kevin Mayne, ECF

Volunteers of Cycling Advocacy: Cycling Against Boundaries!

Ana Pereira, MUBi - Associação pela Mobilidade Urbana em Bicicleta, Portugal

San Jose Bike Party: A Convergence of Bicycle Cultures John Brazil, City of San Jose, USA

Mental Barriers in Cycling Politics and Planning: Ideas and Solutions for Bicycle Advocates

Mirko Javurek, i fahrrad Oberösterreich, Austria Tadej Brezina, Radlobby Niederösterreich, Austria Heidi Schmitt, Argus Styria Radlobby, Austria

Are E-Bikes a Smart Solution?

Chair: Ceri Woolsgroove, ECF

E-Bikes Included! Experiences and Strategies of Smart (E-) Cyclists

Sandra Wegener, Michael Meschik, University of Natural Resources and Life Sciences Vienna. Austria

Reviving Public Transportation in Rural Areas by Linking Express Buses and Electric Bikes

Caterina Kaup, University of Applied Sciences Wismar, Germany E-Bicycles: Benefit or Risk? Results from the Projekt SEEKING - SAFE E-BIKING

Peter Saleh, AIT Austrian Institute of Technology, Austria

15.15-16.45 Podium Discussions

Marriage Counseling: How Bicycles and Public Transport
Can Make It Work **

Chair: Michael Szeiler. Rosinak & Partner

Bicycles and Tramways. Can They Coexist Without Problems?

Roland Pfeiffer, City of Berne, Switzerland

Cycling Initiatives by the Innsbruck Transport Authority IBV

Thomas Hillebrand, Innsbruck Transport Authority, Austria

Bicycles and Public Transportation in Prague: Combining Various Forms of Mobility

Tomáš Prousek, Pragues Integrated Transport Authority, Czech Republic

The Next Cycling Cities
Chair: Monika Jones

Championing Cycling in the Car-Mad Balkans: How to Remain a Living Laboratory for Shared Space? The Case of Shkodra

Entela Shkreli, GO2 ngo, Albania Nektar Duma, Municipality of Shkodra, Albania

From a People's City to a Car City and Back Again: Lessons from Reykjavík on How the Boom and the Crash Years Have Affected Cycling Culture

Gísli Marteinn Baldursson, City Councillor for Reykjavík City, Iceland

Planning for a Cycling Culture: The Story of Stavanger Monica Johansen, City of Stavanger, Norway Helmer Berre, Stavanger Chamber of Commerce, Norway

^{**} Infrastructure relevance



A 15.15-16.45 Round Tables

Bicycle Helmets: Is There a Need for Legislation?

Huem Otero Garcia, University of Natural Resources and Life Sciences Vienna. Austria

Compulsory Cycle Helmet Regulation in Spain: Analysis and Perspectives

Ricardo Marques, Vicente Hernandez, University of Seville, Spain

How Can We Achieve Efficient and Effective Integration of Bicycles with Public Transports? **

Klemen Gostic, Institute of Traffic and Transport Ljubljana, Slovenia

The Rise of Pedelecs: How Can We Improve Road Safety for E-bikers? **

Reinhard Jellinek, Austrian Energy Agency, Austria Bernd Hildebrandt, Austrian Road Safety Board, Austria

Target Group Specific Promotion of Cycling in Vienna Herbert Schachenhofer, Snizek + Partner Verkehrsplanung, Austria

Pedelec Rental Systems: Experiences from the EU Projects Elmos and Go Pedelec

Janette Heidenreich, Rostocker Straßenbahn AG, Germany Thomas Lewis, Energieautark Consulting GmbH, Austria

The Beer Approach, or: How to Use Body Energy as a Planning Tool

Martin Niegl, komobile w7, Austria Nikolaus Ibesich, Umweltbundesamt, Austria

Watch Where You're Going! Using POV Cameras as a Cycle Advocacy Tool to Prepare New Cycle Commuters Kah Chan, Victoria University of Wellington, New Zealand

15.15-16.45 Workshops

Trouble in Paradise **

10 Cycling Mistakes of the Dutch and the Danes, and How You Can Avoid them!

Niels Tørsløv, City of Copenhagen, Denmark Saskia Kluit, Fietsersbond, Netherlands

Can't We All Just Get Along? Resolving the Walking-Cycling Conflict **

Interactions Between Pedestrians and Cyclists: How to Solve Emerging Conflicts

Alberto Castro, Sustainable Mobility Consultant, Austria

3 15.15-16.45 Lightning Talks

Chair: Martin Held, Protestant Academy Tutzing, Germany

Beyond Infrastructure - A Plea for the Importance of Communication

Michael Adler, Fairkehr, Germany

Public Transport and Bicycles: Can a City be Top Class in Both?

Alain Groff, Florian Mathys, City of Basel, Switzerland

How Can Bikes and Public Transport Ideally Benefit From Each Other? Positive Experience and Different Perspectives From Urban Switzerland

Julian Baker, Kontextplan AG, Switzerland

Electrically-Assisted Bikes: A Way of Mainstreaming Cycling to Work?

Sally Cairns, TRL, United Kingdom

^{**} Infrastructure relevance



Leaving the Red Lights Behind! Green Waves for Cyclists in Congested Cities **

Felix Beyer, Rosinak & Partner ZT GmbH, Austria

A Journey Through European Bike Cartography: Results and Questions

Jerónimo Jablonski, University of Salamanca, Spain



16.45-17.15 **Coffee Break**



17.15-18.45 **Breaking Mental Barriers**

Chair: Monika Jones

Free-Range Kids: Why Does an Old-Fashioned Childhood Sound So Radical?

Lenore Skenazy, Founder of "Free-range Kids", writer and journalist, USA

The Fear of Cycling: Why Do People Think Cycling is Dangerous, and What Can We Do About It?

Dave Horton, Sociologist and writer, United Kingdom

The Relationship Between Physical Fitness, Executive **Functions, and Intelligence**

Sabine Kubesch, Human Biologist, Director of Mind, Brain and Sports, Institut Bildung plus, Germany

20.00 **Garden Party**

Wednesday evening all conference participants are invited to a dinner garden party at Hübner's Kursalon. This party will be the perfect occasion to meet and establish new contacts. Enjoy some tasty cuisine, a Johann Strauss Concert and groovy clubbing music.

Dorrs open: 19.30





07.30-08.30 Bike Yoga

Enjoy a relaxed start of your conference day. Bring your bicycle. Location: Rathauspark

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Plenary

8.30-9.30 Cycling Benefits

Chair: Monika Jones

title tba

Herbert Kasser, Secretary General Ministry for Transport, Innovation and Technology, Austria

Cycling: The Best Investment for Combining Economic Benefits and Quality of Life

Manfred Neun, President ECF, Germany

Why You Want More than Money from the Bicycle Industry Randy Neufeld, Director of SRAM Cycling Fund, USA

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9.30-10.00 Coffee Break

10.00-11.30 Lectures

Let the People Ride: Public Bike Sharing Schemes
Chair: Burkhard Stork, ADFC

From Vienna to Paris and Beyond: Developing Self-Service Bicycles to Accelerate Urban Biking Practice and Sustainable Mobility

Albert Asséraf, JC Decaux, France

Citybike Wien: One of the Oldest and Most Modern Public Bicycle Sharing Systems

Hans Erich Dechant, Gewista Werbe GmbH, Austria

Bubi* or Not to Be? Preparing and Launching the Bike Sharing Scheme for Budapest. Curiosities and lessons learnt László Vértesy, BKK Centre for Budapest Transport, Hungary Virág Bencze-Kovács, BKK, Centre for Budapest Transport Hungary

Péter Dalos, Trenecon-Cowi Consulting and Planning Ltd, Hungary A Look at a Hundred Bike Sharing Cities Across the World: Similarities and Differences

Oliver O'Brien, University College London, United Kingdom

A Tale of Three Aspiring Cycling Cities
Chair: Gregor Stratil-Sauer, City of Vienna

Presenting Nantes: Velo-city 2015 Hadrien Bedok, City of Nantes, France

10% Less Car Traffic in 10 Years: How Can Basel's Transport Policy Achieve it? How Drastic Does Transport Policy Need to Be?

Hans-Peter Wessels, Canton Basel City, Switzerland

Strenghts and Challenges of Cycling in Historic Cities: The Case of Florence, Italy Valerio Parigi, Fiab, Italy

Getting Ready for Velo-city 2014: Adelaide Chair: Raimund Stabauer, ECF

The Importance of Place and the Changing Role of Government

Peter Smith, Adelaide City Council, Australia Michael O'Brien, Minister for Finance and Road Safety, South Australia

Taking a Citizen-Centric Approach to Creating a Cycle-Friendly State

Rod Hook, Department of Planning, Transport and Infrastructure South Australia. Australia

Is the Niche Market of Cycle Tourism Appropriate for Your Community? Success Stories from Australia Christian Haag, Bicycle South Australia, Australia

Towards a Smart City

Chair: Thomas Madreiter, City of Vienna

Establishing a Mobility Agency in Vienna: An Important Contribution to Greening Urban Mobility

Bernhard Engleder, City of Vienna, Austria

Zurich Invites You to Cycle: Zurich's New Bicycle Master Plan

Urs Walter, City of Zurich, Switzerland



Systematic Evaluation and Monitoring Approaches for Cycling Programmes: The Bicycle Master Plan of Zurich and the Cycling in Switzerland Programme of SwitzerlandMobility

Thomas Götschi, University of Zurich, Switzerland Lukas Stadtherr, Swiss Mobility/Velobüro Olten, Switzerland

Master Plan "Bicycle Traffic in Munich": Implementation and First Results

Elisabeth Zorn, City of Munich, Germany

10.00-11.30 Podium Discussions



Chair: Monika Jones

tba

Anneli Hulthén, Mayor and Chairman of the City Executive in Gothenburg, Sweden

Cycling: An Indispensable Tool of Sustainable Urban Development. The Case of Gdańsk Maciei Lisicki, Deputy Mayor of Gdańsk, Poland

The Gradual Systematic Approach of Ljubljana to Reverse urban Sprawl and Make Cycling Part of the Citv's DNA

Janez Koželj, Vice Mayor Ljubljana, Slovenia Blaz Lokar, ZaMestoPoDveh, Slovenia

How Safe is Cycling? **

Chair: Michael Meschik, University of Natural Resources and Life Sciences Vienna

Public Health Costs of Road Safety

Christopher Peck, CTC, the national cycling charity, United Kingdom

Don't Drink and Ride: Alcohol, Cycling and the Consequences

Christian Juhra, University Hospital Münster, Germany

Increasing Cycle Safety at Urban Intersections

Jean Emmanuel Bakaba, German Insurance Association,

Germany

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10.00-11.30 Round Tables

Keep the Wheels Moving: The Contribution of Bicycle Repairers to the Bicycle Economies of so-called Developing Countries

Barbara Gruehl Kipke, Modern Mobilty, Germany Patrick Kayemba, FABIO, Uganda

To Pay or Not to Pay, That's the Question: A New Phase in Bicycle Parking in the Netherlands

Wim Bot Fietsersbond, Netherlands

Can Monetary Incentives Balance Asymmetric Travel Demands in Public Bicycle Sharing Systems?
An Agent-based Simulation

Florian Waldner, University of Vienna, Austria

Cycalicious Green washing: How Do High Quality Media Products Seem to Promote Cycling as a Modern, Urban, Desirable Mode of Transportation While in Fact Serving Opposing Economic Interests? Discover Hidden Truth! Alec Hager, Radlobby IG Fahrrad, Austria

Defying Poverty with Bicycles: How to Succeed with Your Own Social Bike Business Program

Sue Knaup, One Street, USA

Empowering Women: SkirtBike and Rotada de Altura Andreea Toader, SkirtBike, Romania Fernanda Viguri, Mujeres En Bici, Mexico

The Economic Benefits of Cycling in Cities:

Do Cyclists Block Traffic or Enhance General Accessibility and Productivity of Urban Businesses?

Wolfgang Rauh, Austrian Federal Railways, Austria

Market Research for Bicycle Traffic: The Measurable Importance of Bicycle Traffic in Everyday Life and Tourism Michael Vieten, Ingenieurgesellschaft Stolz mbH, Germany Andrea Tiffe, Mandy Schwalbe-Rosenow, Büro Radschlag GbR., Germany

^{**} Infrastructure relevance



10.00-11.30 Workshops

Who Doesn't Like Carrots? Stimulating Positive Behaviour in Cyclists

Chair: Henk Hendriks, Fietsersbond

Seducing Cyclists with B-Track-B: How to Stimulate Cycling with Modern Behavioural Economics

Troels Andersen, Municipality of Frederica, Denmark Henk Hendriks, Fietsersbond, Netherlands

Why Young People Reject Cycling: A Pilot Study of Negative Factors and Proposed Measures to Increase Bike Use Among Youths

Martin Dolleschel, City of Basel, Switzerland

Are E-bikes the Future or a Trojan Horse?

Chair: Walter Vogt, IBC

Is the E-Bike a Trojan Horse? The Implications of the Rise of Electric Bicycles

Walter Vogt, University of Stuttgart, Germany Ruud Ditewig, Municipality of Utrecht, Netherlands Ton Daggers, IBC, Netherlands

Electric Bicycles and the New Frontier of Urban Cycling: Four Years of E-Bike Development Policies in Chambery Nicolas Mercat, Inddigo-Altermodal, France

3 10.00-11.30 Lightning Talks

Chair: Doretta Vicini, FIAB

Sustainable Web Solutions for Cycling Tourism: How to Ensure Integration and Cooperation Between Different Technical Approaches

Ed Lancaster, European Cyclists' Federation, Belgium

Justifying Investments of EuroVelo Routes Through Monitoring, Evaluation, and Impact Assessment: Is a European Standard for Comparison Possible? Christian Weinberger, ecoplus, Austria

The Cycle Station: Repurposing a Gas Station as an Information Post for Cycling Tourists

Jesper Pørksen, Danish Cyclists' Federation, Denmark

Bicicletas Integradas de Bogotá
Diego Altana Espinosa, BiBo, Colombia

Cycling Tourism and Public Transport Systems in South Tyrol/Italy: A Challenge with Smart Solutions
Hugo Götsch, Südtirol Rad - Bici Altoadige, Italy

Cycle Tourism Using Pedelec in the Heritage Island of Okinawa

Hariuhiko Yamasaki, Ryukyukokusaikogyo Co Ltd, Japan Hirotaka Koike, Utsonomiya Kyowa University, Japan

× 11.30-13.30 Lunch

13.30-15.00 Lectures

Infrastructure: Design and Maintenance **
Chair: Tadej Brezina, Vienna University of Technology

Exploring the Planning And Designing of Cycle Infrastructure Through the Use of a Graphical Framework. The Wellington Case Study

Jack Jiang, AECOM, New Zealand

Maintaining Bicycle Traffic During Major Road Construction Projects

Vinzenz Saurugger, ZIS+P Transportplanning. Austria

Cyclists and Road Work Zones
Hillie Talens, Crow, Ede, Netherlands

Creating Remarkable Cycling Campaigns
Chair: Wigand von Sassen, City of Munich

Karma on the Cycle Tracks: Results From a Campaign to Promote Good Cyclist Behavior

Line Groot, City of Copenhagen, Denmark

From the Brand to the Campaign: Effective Marketing to Promote Cycling

Martin Blum, Mobility Agency Vienna, Austria

Too Small for Cycling Promotion? Successful Model Strategies in Small and Medium Sized Swiss Cities Julian Baker, Kontextplan AG, Switzerland

^{**} Infrastructure relevance



Back to the Future: Cycle Logistics and Advanced Sustainability

Chair: Mikael Colville-Andersen, Copenhagenize Consulting

Reality & Vision: Using Cargo Bikes for Last Mile City Centre Logistics

Rob King, Outspoken Delivery, United Kingdom

Shopping by Cycle Can be Amazingly Easy with SPAR's Bike&Buy Campaigns in Vienna and Graz

Susanne Wrighton, FGM-Amor, Austria Franz Hoelzl, Spar Salzburg, Austria

Are Cargo Bikes Compatible with Conventional Transport Modes as Delivery Vans in the Urban Area?

Ton Daggers, IBC, Netherlands

Move 25 % of Goods by Cycle in European Cities Randy Rzewnicki, European Cyclists' Federation, Belgium

13.30-15.00 Podium Discussions

No Bikes on the Balcony! Giving Bikes a Home ** Chair: Peter Smith, City of Adelaide

How Can We Implement Underground Bike Parking in Historic Cities? Lessons Learnt from Dutch Case Studies Herbert Tiemens, Bestuur Regio Utrecht, Netherlands Laura Kok, City of Utrecht, Netherlands

No Bikes on the Balcony: How to Improve the Quantity and Quality of Private Bike Parking in a High Density Cycling City

Antje Hammer, City of Basel, Switzerland

Stimulating Cycling Through Bicycle-Friendly Housing Projects

Michael Szeiler, Rosinak & Partner ZT GmbH, Austria Markus Schuster, Herry Consult, Austria



13.30-15.00 Round Tables

The Bicycle Playground: Building Bicycle Culture, Kids' Style

Mai-Britt Kristensen, Danish Cyclists' Federation, Denmark

Inspiration for Designing Cycle Infrastructure: A Plea for A Quality Leap in the Design of Cycling Infrastructure. Tested on an Actual Case in Vienna **

Stefan Bendiks, Artgineering, Netherlands

The Dublin Public Bikes: Impact Upon the Thinking of Those Living Near Bike Stations and Additional Unpredicted Ripple Effects in the City

Damien Ó Tuama, Trinity College Dublin, Ireland

Making Cycling Part of a School's DNA: Experiences from Two Schools in Odense, Denmark

Marianne Weinreich, VEKSØ Mobility, Denmark

Bike Sharing Integration by Multimodal Trip Planning Francisco J. Peñarrubia, SCOLAB Software Claborativo, Spain

How User Response and Behavior Changes After the First Years of a Bike-Share Scheme: The Experience of a Rural Bike-Share System in Austria

Helmut Lemmerer, Vienna University of Technology, Austria

Bike Sharing Systems in Integration with Public Transport: Second Phase of the Evaluation of German Model Projects Thorsten Koska, Wuppertal Institute for Climate, Environment, Energy, Germany

BikeCityGuide: An Urban Cycle Navigation App Designed for Cyclists, by Cyclists

Daniel Kofler, BikeCityGuide, Austria

^{**} Infrastructure relevance



13.30-15.00 Workshops

Aspern: A CityLab on Bicycles and Large Scale Urban Develpoment in Vienna **

Chair: Angelika Winkler, City of Vienna (tbc)

Cycling in Aspern: A CityLab About the Creation of a Modern Bicycle Policy in a New Urban Development.

Claudia Nutz, Wien3420 Aspern Development AG, Austria

Cycling is Central in Central Europe
hosted by SRAM

Chair: Radomíra Jordová, Transport Research Centre Brno



Current Challenges in Urban Cycling in Serbia: The Case of Novi Sad

Vladimir Mrkajic, Civil Society Organization Novi Sad Cycling Initiative, Serbia

Cycling is Central: Transnational Ideas, Projects, and Experiences from Central MeetBike, National and Local Bicycle Promotion

Radomíra Jordová, Transport Research Centre Brno, Czech Republic

Gerd-Axel Ahrens, Dresden Technical University, Germany

B Does Social Media Work?

Chair: Christian Rupp, Mobility Agency Vienna

Mobilisation through Internet, Social Media, and Apps for Cycling in the City of Vienna

Christian Rupp, Mobility Agency Vienna, Austria

10,000 Followers on Facebook: How to Get Them, How to Engage Them, and How to Use Social Media to Change Our Cities?

Marko Gregovic, Cyclists' Union Croatia, Croatia

3 13.30-15.00 Lightning Talks

Chair: Wolfgang Gerlich, PlanSinn

Rio's Cycling Culture: Strategies, Challenges, and Solutions for Integrating the Public and Private Sectors with Social Organisations

Maria Lucia Navarro, City of Rio de Janeiro, Brazil

Can Transport be Both Sustainable and Profitable? Combining Bicycles and Diesel-Powered Vehicles in Logistics that Act as Advanced Warehouses

Julio Loureiro, Unigranrio, Brazil

Why Local and Regional Authorities are Driving Cycle Culture Forward in France in the Départements & Régions Cyclables

Camille Thomé, Départements & Régions cyclables, France

Cyclists Accidents in Limited One-Way Streets in Brussels Region **

Benoît Dupriez, Belgian Road Safety Institute, Belgium Frederik Depoortere, Brussels Mobility, Belgium

Does a Reduction in Road Capacity Lead to a Reduction in the Traffic Volume? **

Eoin O'Mahony, AECOM, Ireland

Cycling Monitors, Cycling Campaigns: How Cities with Developing Cycle Cultures Can Launch and Evaluate Marketing Concepts and Campaigns

Thomas Möller, radplan nordost, Germany Steffen Nozon, Hanseatic City of Rostock, Germany

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15.00-15.10 Break

Coffee and refreshments will be served during the Speed Dating Session.

^{**} Infrastructure relevance



P 15.10-16.45 Speed Dating: Dating Cycle

Chair: Monika Jones and Wolfgang Gerlich, PlanSinn

The Dating Cycle gives you the opportunity to meet several experts in the cycling business. Every presentation lasts eight minutes - then you hear a bicycle bell, and the audience circulates to another speed dating presentation. Get prepared well and get ready to exchange business cards!

17.15-20.00 Vienna Bicycle Corso

Vienna Bicycle Corso - WienerRADcorso

This will be Vienna's Greatest Bicycle Parade - Don't Miss It! Start: Rathausplatz

20.30 Opening Bicycle Exhibition

Tour du Monde. Fahrradgeschichten. Bicycle Stories Opening of the Famous Embacher Bicycle Collection Museum für Angewandte Kunst MAK



SPEED DATING: DATING CYCLE

Thursday 13 June 2013

Cycling Cities, Regions and Cycling Policies

- Benefits of the Austrian Cycling
 Master Plan
 - Martin Eder, Federal Ministry of Environment, Austria
- Cycling Consulting for Different
 Players in Austria

Helmut Koch, komobile Gmunden GmbH, Austria

- Times Ahead for European Issues?
 The Successes and Failures of a
 European Cycling Network Project
 Heike Bunte, University of Dresden,
 GermanyRecumbents and
 Velomobiles
 Jürg Zryd, Future Bike CH, Germany
- Competition "Bicycle-Friendly
 Municipality 2012" in Austria
 Manuel Pröll, Austrian Road Safety
 Board, Austria
- Graz '99: A Post-Velo-city Success Story

Helmut Spinka, City of Graz, Austria

The Importance of the Districts for Cycle Traffic in Vienna

Susanne Reichard, Mobility Agency Vienna, Austria

Mountain Biking In and Around the Alpine Capital Innsbruck

Eva Lang, Markus Mailer, Ferdinand Pospischil, University of Innsbruck, Austria

8 It Takes a Long Way to Ride:
Optimizing Conditions for Cyclists in Salzburg. A Report on Best Practice Activities

Rainer Kolator, ZT-Büro Kolator, Austria

- Tirol auf D'Rad, Tyrol on bike:

 A Success Story of Rural Cycling

 Ekkehard Allinger-Csollich, Provincial

 Government of Tyrol, Austria
- Is Innsbruck Becoming the Cycling Capital of Austria?

Thomas Neyer, Markus Mailer, Ferdinand Pospischil, University of Innsbruck, Austria

- Cycling is Serious Business: How the Business Sector Can Contribute to Cycling Strategies and Solutions Roelof Wittink, Dutch Cycling Embassy, Netherlands
- Close the Gap Ideas for the New York Greenway Gerhard Abel, Planet Architects ZT GmbH. Austria
- How to Decide Which Cycling
 Benefits are Best for Your
 Municipality
 Uwe Petry, Büro BAR

Studies and Research

Future Cycling in an Old Metropolis:
How a Cycle Highway Network can
Take Cycling in Vienna to the Next
Level

Jeroen Reuser, FH-Joanneum, Austria

- Reconceiving the Bicycle: How User
 Demand for Cycles as Multifunctional
 Utility Vehicles Can Be Met
 Valentin Vodev, Design Studio
 Valentin Vodev, Austria
- BeCycle: Or How to Motivate Young
 People to Ride a Bike
 Gabriele Bürger, Vienna University of
 Technology, Austria

An Analysis of the Current Situation and Effects of Bicycle Commuting in Japan

Mio Suzuki, Tokyo Institute of Technology, Japan

- Cycling Economy in Austria

 Ernst Miglbauer, Invent, Austria
- Stimulating Measures Targeting
 Bicycle Traffic: A Comparative Study
 of Graz and Münster
 Simone Feigl, University of Applied
 Sciences FH Joanneum, Austria
- Students' Attitudes Towards
 Increased Cycling in the City of
 Zagreb

Željka Pavlović, Matija Vuger, City of Zagreb, Croatia

Introduction of a Method to Develop a Bikeability Map: The Case of Graz, Austria

Sylvia Titze, University of Graz, Austria

A Weather-Dependent Bicycle Forecast Model for Vienna

David Moosbrugger, University of Natural Resources and Life Sciences Vienna, Austria

Insecurity and Accident Risks of Cyclists: A Case Study Approach Christopher Schlembach, Austrian Road Safety Board, Austria



SPEED DATING: DATING CYCLE

Thursday 13 June 2013

Media and Communication

- Online-Bicycle-Calculator Shows the Cost-Savings for Companies Markus Schuster, Herry Consult GmbH, Austria
- Let's talk about IT: How Cycling
 Cities Can help Cyclists and Bicycles
 Join the Conversation
 Angela van der Kloof, Mobycon,
 Netherlands
- The Bicycle as a Motivating Factor in Public Participation: Cycling Advocacy Groups within the Local Agenda 21 Process in Vienna Anna Trauner, Lokale Agenda Wien Landstrasse, Austria
- Com-oVer: A Community-Related
 Traffic Service for Optimizing
 Planning of Bicycle Infrastructure and
 Improved Routing
 Mario Lange, ABC Consulting, Austria
- SMILE: Simply Mobile, Making Future Integrated Mobility Real Stefan Gara, ETA Umweltmanagement GmbH. Austria
- Vienna's Bike-Sharing System:
 Developing a Computer-Aided Bike-Redistribution System
 Erich Dechant, Markus Straub,
 Gewista Service GmbH AIT, Austria

Hardware and Infrastructure

klima:aktiv mobil Cycling Academy:
Field Trips to Best Practice Examples
of Cycling Infrastructure
Judith Schübl, Austrian Energy
Agency, Austria

- Nextbike Bike Sharing System in Rural Austrian Territories
 - Gerald Franz, Niederösterreichische Energie- und Umweltagentur, Austria
- International Business: Bike Sharing
 System

Sebastian Schlebusch, nextbike GmbH, Germany

Determining Future Bicycle Parking Requirements in Vienna

Birgit Grosse, Snizek+Partner, Austria

- Opening One-Way-Streets for Cyclist:
 Cheap and Easy Measures to Improve
 Urban Cycling Conditions
 Andrzej Felczak, Argus, Austria
- Developing a 30% Cycling Culture with Low-Cost Infrastructure Richard Mann, Transport Paradise, UK
- Green Wave for Cyclists: The Smartphone Approach
 Robert Schönauer mobimera

Robert Schönauer, mobimera, Fairkehrstechnologien, Austria

Combining Bicycle Traffic With Public Transport: Problems and Solutions for the Southern Vienna Region

Judith Löschl, Vienna University of Technology, Austria

An Unusual Bridge for Bicycles in Vienna

Michael Schwarz, City of Vienna, Austria

New Cycling Strip! A Safer Roadway for Cyclists

Andrej Cvar, City Studio, Slovenia

Bicycle Garage Kennedybrücke
Helmut Brezinschek, City of Vienna,
Austria

- Winter Maintenance of Cycle Paths
 Martina Ableidinger, City of Vienna,
 Austria
- Removing Wrecked Bicycles
 Nicole Aigner, City of Vienna, Austria
- Smart Upgrading of Cycling Infrastructure

Daniel Elias, nast consulting ZT GmbH, Austria

Bicycles, Bicycle Art and Accessories

- flapcap: A Stay-Dry Saddle, No Cleaning or Drying Necessary Lukas Steger, flapcap (startup), Switzerland
- The Most Flexible and Cost-Efficient European E-Bike Rental Solution

 Andreas Lohner, Lohnerwerke
- Vienna's D.I.Y.CycleCinema: Open
 Air Screenings Powered by Modified
 E-Bikes

Andreas Reiter, Cycle Cinema Club, Austria

RadArt: Yes, This is Art, But it's Also a Bicycle!

Hanspeter Willi, Pro Velo Graubünden, Switzerland



- Bikes Speak Up! A Do-It-Yourself
 Session on How to Design, Produce
 and Attach Messages That Let Others
 Know: Bicycling Rules!
 - Roland Alton, University of Applied Sciences Vorarlberg, Austria
- Light Up Your Bike! Improving the Safety and Image of Cyclists Stephan Landgraf, Argus Styria Radlobby, Austria
- Take a brake! Bicycle Trailer with Power Brake

Christian Steger-Vonmetz, Steger-Vonmetz, Austria

The Vienna Mechanics' Bike from 1930 to 1980

Richard Hollinek, Werner Schuster, Publishing Company Hollinek, Austria

Campaigns and Initiatives

Promotion and Financial Support for E-Bikes in Austria

Iris Ehrnleitner, Ministry of Agriculture, Forestry, Environment and Water, Austria

- Children and the Urban Transport
 Tipping Point: Schulterblick's
 Interactive Approach to Cycle
 Training and Education
 Robert Fuchs, Schulterblick, Austria
- Mobility Management at the Food Store Company SPAR with a Focus on Cycling Hannes Glavanovits, SPAR Austria, Austria
- 30 km/h: Making Streets liveable, a European Citizens´ Initiative Heike Aghte, EUGENT, Germany

RadlBörse (Bike Exchanges): A
Community-Based Approach to
Recycling Used Bicycles and Saving
Raw Materials

Martina Gura, ARGUS Radlobby Tirol, Austria

Healthy and Bicycle-Friendly School Roads: A Manual of Structural Ideas Promoting Active Transportation for Schools

> Simon Rask, Danish Cancer Society, Denmark

RadRettung: Free Bike Safety Checks
Troughout Vienna!

Gudrun Pollack, Radlobby IG Fahrrad, Austria

- KinderRadSpass: A Joyful Program to Motivate Kids to Cycle Patrice Hershbain-Blondin, Radlobby IG Fahrrad, Austria
 - BiskleteBinelim: Cycle Training for Female Immigrants in Vienna
- Sonja Debenjak, Radlobby IG Fahrrad, Austria
- Klasse auf D'Rad, Classes on Bikes:
 Mobilizing Young People to Use Their
 Bikes

Martina Abraham, Klimabündnis Tirol, Austria

- How the City of Vienna Tried to
 Make Road Users Acknowledge Each
 Other: The Backstage Story of the
 "Tschuldigen" Campaign 2012
 Christine Chaloupka-Risser, Factum
 OG, Austria
- To Kindergarten by Bike
 Karin Ausserer, Factum OG, Austria

- How to Improve Bicycle Festivals:
 The Case of Ljubljana 2012

 Janez Bertoncelj, City of Ljubljana,
 Slovenia
- MOBILITY Workshop: A UNESCO project of the Decade of Education for Sustainable Development Klaus Renoldner, Argus, Austria

Cycling Tourism

7 Years of the ,Week of Cycle Tourism' Along Prague-Vienna Greenways

> Christian Schrefel, Radlobby Lower Austria

- Asset Management for Towpaths:
 High Quality Cycling Infrastructure as
 a Base for Interregional Tourism and
 Income in the Danube Region
 Markus Hoffmann, Vienna University
 of Technology
 Sylvia Gleitsmann, Niederösterreich
 Tourismus. Austria
- Austrian Cycling is Riding High: 14
 Certified Routes with Cycle-friendly
 Accommodations

Philipp Ausserweger, Cycling Tours in Austria

Interregional Bicycle Routes in Carinthia

Volker Bidmon, Provincial Government of Carinthia, Austria

Assessing Bicycle Tourism in the North-East of Austria, Including Cross-Border Bicycle Traffic with the Czech Republic

Oliver Coufal, University of Natural Resources and Life Sciences Vienna, Austria



SPEED DATING: DATING CYCLE

Thursday 13 June 2013

Cycling Visionaries Awards

- Bicycles for Life: Promoting Cycling as a Vital Component of Urban Sustainability

 Carlos Cadena Gaitán, La Ciudad Verde, Colombia
- Romania Bike Fest Bucharest Raluca Fiser, Green Revolution
- Cargo Bike Collective Vienna: How to Facilitate an Autonomous Cargo Bike Transport Konrad Berghuber, Lastenradkollektiv Wien, Austria
- Tel-O-Porter: A Shared Bike Trailer Boosting Bike Sharing Schemes Udi Rimon, Industrial Designer, Israel
- WOOM: The Growing Bicycle For Children Christian Bezdeka, Studio Bezdeka, Austria
- CYCLODEO Virtual Bike Rides:
 Visually Sharing Cycling Experience
 on the Web
 Samir Bendida, Cyclodeo, Netherlands
- Tapping Traffic: Embracing the Power Smartphones and Counting Bikes and Pedestrians Everywhere

 Anders Swanson, Green Action Centre Winnipeg, Canada
- Mais Amor Menos Motor: Mobility and Bicycle Culture in Rio de Janeiro Gabriela Binatti Souza, Transporte Ativo, Brazil
- 79 Cargo Bicycle Counts: The Benefits of Cargo Bicycles in Rio de Janeiro Ze Lobo, Transporte Ativo, Brazil

- Bicycle Poetry Borracce di Poesia: Urban Cycling and Rhymes Alessandro Ricci, Borracce di Poesia, Italy
- Velonautica TV: Documenting New Cycling Cultures
 Friedrich Grünzweig, Velonautica,
 Austria
- "Auto"-Mobile Beijing: The Comeback of Beijing's Bicycle Culture August Liau, MIT, United States
- Borut Sočan, Trimo Urban Crash Team, Slovenia

Departure Cycling Affairs

- Scike: scooter and trainerbike combined in a product, A Sustainable Tool for More Than One Generation Ewald Neuhofer, aws designteam, Austria
- Raddepot Bicycle Storage: An Exceptionally Compact Micro-Architecture. Protecting Bicycles from Theft, Vandalism & Bad Weather Wolfgang Enzinger, Raddepot S&E GmbH. Austria
- Easy Ride: An Easy Way to Take Your Bike on the Metro Christian Nuhsbaumer, Velobase Nuhsbaumer Fox GesbR. Austria
- VELOcité: Ride Your Bag, Accessories for Urban Cycling

 Eva Blut, Austria

pneuMU - pneuMatic Umbrella:
An Inflatable Rain Cover for Every
Situation

Magdalena Brunner, Austria

- Grr-Grr-Bike: A Smartphone Game
 Designed to Increase Political
 Support for Bicycle Projects by
 Conecting Players with Local Bike
 Advocacy Groups
 Andy Nash, GreenCityStreets.com,
 Austria
- flip*light Slap Bracelet With Interactive Maneuver Indicator Florian Novak, Austria
- Box: A Locker System for Bicycles
 Martina Pérez, Pera OG,
 perezramerstorfer, Austria
- Vienna Swing Bike: A Pop-up Band Event Erik Norden, Austria



07.30-08.30 Bike Yoga

Enjoy a relaxed start of your conference day. Bring your bicycle. *Location: Rathauspark*

P 8.30-9.45 Cycling - A Smart City Approach

Chair: Monika Jones

The Alliance Between Public Transport and Alternative Modes: A Way Forward

Alain Flausch, Secretary General UITP International Association of Public Transport, Belgium

The Role of Cycling in Sustainable Urban Development Georg Hauger, Vienna University of Technology, Austria

Sharing the Road No Matter Its Form and Design: A Cycling Story from Kampala to Inspire the Rest of the World.

Amanda Ngabirano, Urban Planner and Scientist at

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9.45-10.15 Coffee Break

10.15-11.45 Lectures

University of Makere, Uganda

Changing Bicycle Cultures

Chair: Ursula Zappe, City of Vienna

Fresh Wind: The Cycling Strategy for Vorarlberg, Why Vorarlbergers Cycle Twice as Much as the Average Austrian?

Gernot Kiermayr, Vice Mayor of Bregenz, Austria Martin Scheuermaier, Provicial Government of Vorarlberg, Austria

From Sidewalks to Main Streets: Changing Bicycle Usage Patterns in Japanese Cities

Hirotaka Koike, Utsunomiya Kyowa University, Japan

Towards a Culture of Excellence in Constructing Cycling Infrastructure in a Previously Car-Dominated City: How a Public Administration is Searching for New Standards in Cycling Infrastructure and Working With User Groups Bruno Coessens, Fietserbond, Belgium Frederick Deporteere, Brussels Regional Government, Belgium

The Sound of Cycling: Visual and Musical Bicycle Echoes
Chair: Beatrice Stude, Radlobby IGF (tbc)

The Sound of Cycling: The Politics of Performing Bicycles, Bodies, and Cities through Sound

Frauke Behrendt, University of Brighton, United Kingdom

The Role of the Bicycle in Films and Artwork: An Approach with Moving Pictures

Christine Dériaz, Film editor, Switzerland Andrea Weninger, Rosinak & Partner ZT GmbH, Austria

Bike for Bread. A 26' Documentary on the Hard-Working Bread Delivery Cyclists in the Chaotic Streets of Cairo, Egypt

Claude Marthaler, Cyclonaute, Switzerland

Overrun by Success **
Chair: Marie Kåstrup, City of Copenhagen

HELP! Too many bikes! Can the Dutch City of Groningen Increase Cyclings' Mode Share from 50% to 65% by 2020 While Also Making Bikes Less of an Inconvenience for Everyone Else?

Jaap Valkema, Erwin Tollenaar, City of Groningen, Netherlands

Using Cycle Super Highways to Improve Non-Motorized Mobility in State Municipalities

Ulrich Malburg, Ministry of Transport North-Rhine Westphalia, Germany

Overrun by Success: What Strategies Do We Need to Deal with Large Amounts of Cyclists in Our Cities?

Burkhard Horn, Senate Department of Urban Development and the Environment, Germany

Kids on Bikes: The Future of Cycling
Chair: Judith Schübl, Austrian Energy Agency (tbc)

From Chaos to Order: The Role of the School Mobility Manager

Alessandro Meggiato, Municipality of Reggio Emilia, Italy

Escolas de Bicicletas - The Fantastic New Bicycle Schools of Sao Paulo, Brazil

Mikael Colville-Andersen, Copenhagenize Consulting, Denmark

^{**} Infrastructure relevance



Promoting Behaviour Change to Children by Engaging Parents as Decision Makers, Volunteers, and Cycle Champions. Experience and Evidence from Scotland Nathan Kaczmarski, Cycling Scotland, United Kingdom



10.15-11.45 Podium Discussions

Alternative Realities and the Culture of Survival: Bicycles in Car-Dominated Environments

Chair: Monika Jones

Witnessing the Golden Age of the Bicycle Kingdom Beijing. Bicycle Livelihoods and Urban Systems

Liman Zhao, Founder of Smarter Than Car Bejing, China

Cycling Promotion in a Car-Oriented Environment: Is the Peaceful Coexistence of Different Road Users Feasible in Cyberspace and in Real Life?

Piotr Kuropatwinski, University of Gdańsk, Poland

Carma: Compensate for the Bad Karma Generated by the Car

Pedro Ribeiro, Carma, Portugal



10.15-11.45 Round Tables

I Walk the Path You Cycle: Coexistence Between Pedestrians and Cyclists in Urban Areas

Janez Bertoncelj, City of Ljubljana, Slovenia

Public Bikes and Public Transportation: Formal and Informal Links

Ricardo Marques, Vicente Hernandez, University of Seville, Spain

Daily Cycling Goes Rural: Two Cycling Scientists on Action Research for Rural Cycling Culture

Evelyn Eder, University of Natural Resources and Life Sciences Vienna, Austria

Tadej Brezina, Vienna University of Technology, Austria

Cyclists' Viality as an Oppressed Behaviour, Or: Cyclists' Way to Interact with Public Space as an Oppressed Behaviour

Pedro Malpica, University of Seville, Spain

Cycling is Cultural, We Aren't in the Netherlands! or: Why Many French Cities Don't Care About Cycling

Frédéric Héran, University of Lille, France

30 km/h in Cities. Both for Cars and Bicycles! *Erik Kjærgaard, Atkins Danmark, Denmark*

How to Justify Planning Choices for Improving Bicycle Network: Applications of Brutus Simulation Model in Bicycle Infrastructure Planning and Impact Assessment Kari Hillo. Strafica Ltd. Finland

How to Manage Bicycle Parking in Dense Urban Areas Without Building Expensive Bike Parking Stations. The Case of Berne, Switzerland

Roland Pfeiffer, City of Berne, Switzerland

10.15-11.45 Workshops



Hosted by UITP, Combined Mobility Platform Chair: Caroline Cerfontaine.



Beyond Simple Addition: Bicycle Parking Solutions at Railway Stations in the Netherlands

Folkert Piersma, Marieke Zwaneveld, Lesley Valies, Prorail, Netherlands

Attention Public Transport Authorities! Portable Bicycle Coops: How to Create Value for Public Transport Authorities in Offering Coop Programs with Cyclists' Associations and Industry Partners

Uwe Weissflog, inMotion mar.com, Germany Markus Schildhauer, ADFC, Germany Bernhard Fink, Münchner Verkehrs- und Tarifverbund, Germany

Ritualize cycling! Chair: Karl Reiter, FGM

Ritualize Cycling! What New Rituals Can be Created to Promote Cycling?

Karl Reiter, FGM Austrian Mobility Research, Austria



Central and Eastern Europe Cycling Strategies
Chair: Matthias Grätz. Baltic Environmental Forum

Bicycle Planning as Part of a Sustainable Mobility Culture in Central and Eastern Europe: Skills and Competences Matthias Grätz, Baltic Environmental Forum, Germany

Thomas Hefter, Institute for Social-ecological Research, Germany

Czech Cycling Cities and Czech National Cycling Strategy: Initiative of the Charter of Uherske Hradiste

Jaroslav Martinek, Radka Zakova, Centrum Dopravního výzkumu, Czech Republic

3 10.15–11.45 Lightning Talks

Chair: Martin Eder, Austrian Federal Ministry of Environment

Cycling in Istanbul: Current Situation, Future Trends and Ways to Increase Ridership

Topuz Kiremitci, Technical University of Istanbul, Turkey

Vancouver Transportation 2040: Setting a New North American Standard for Cycling Facilities

Douglas Scott, City of Vancouver, Canada

's-Hertogenbosch was Named the 2011 Dutch Cycle City of the Year and What Other Cities Inside and Outside the Netherlands Can Learn?

Arnold Bongers, City of s'-Hertogenbosch, Netherlands

Cycling as the Key to Urban Growth: The Case of Stockholm Anton Västberg, WSP Sweden, Sweden

What's Cycling Got to Do With It? Differences in the Complete Streets Planning Process in Canada's Two Most Populous Cities: Toronto and Montreal

Ryan Anders Whitney, Toronto Centre for Active Transportation, Canada

City of Antwerp: From a Car City to a Cycling City 2012 Kris Peeters, City of Antwerp, Belgium



12.00-13.30 Lunch

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13.30-15.00 Panel Discussion

Mobility Policies & Cycling in the European Union and Its Member States

Chair: Bernhard Ensink, ECF

Siim Kallas, Vice-President of the European Commission, Estonia/Belgium

Michael Cramer, Member of European Parliament, Germany/ Belgium

Marijke van Haaren, President of the Dutch Cyclists' Union, Netherlands

Mathieu Grosch, Member of European Parliament, Belgium Ulrich Syberg, Federal Chairman of ADFC, Germany

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15.00-16.00 Closing Ceremony

Chair: Monika Jones

Adelaide Aspires to be the Best Cycling City in the Southern Hemisphere

Stephen Yarwood, Lord Mayor City of Adelaide, Australia Michael O'Brien, Minister for Finance and Road Safety, Australia

Handover to Adelaide

enary

Maria Vassilakou, Deputy Mayor City of Vienna, Austria Manfred Neun, President ECF, Belgium

Michael OʻBrien, Minister for Finance and Road Safety, Australia

Stephen Yarwood, Lord Mayor City of Adelaide, Australia Jack Bucksin, Australia

Closing and Award Ceremony: Departure Cycling Affairs Andrea Weninger, Velo-city Program Director, Rosinak & Partner, Austria

Wolfgang Dvorak, Velo-city Conference Director, City of Vienna. Austria



16.30-19.00 Technical and Cultural Excursions

- · Go West! Cycling Solutions in the West of Vienna
- Vienna Water Tour
- Hot Spots Grand Tour
- Enjoy the Sights: Vienna City Tour
- · Vienna DIY Bicycle Cultures
- Street Art Bicycle Tour

Registration online. Assembly: Rathausplatz/Felderstrasse

21.00 Bike Film Night

For cineasts and bicycle lovers! Free entrance! Watch a special selection of bicycle short films, including cool sounds from the turntables late at night. Sigmund Freud Park, Votivkirche



Saturday 15 June 2013

Bike Film Night

For cineasts and bicycle lovers! Free entrance! Watch a special selection of bicycle short films, including cool sounds from the turntables late at night. Time: 21.00

Location: Sigmund Freud Park, Votivkirche



Belgrade Bicycle Festival

Time: 15-16 June 2013

Contact Ralph van der Zijden (Ralph@ibikebelgrade.com), www.ibikebelgrade.com

Velo-city 2013 goes Seestadt Aspern

Open bicycle laboratory, bicycle picnic, bicycle fleamarket, Crazy Bikes and Gold Sprint CompetitionMore information: www.aspern-seestadt.at

Time: 11.00 - 15.00

Location: Technologiezentrum aspern IQ and PUBLIK

Family Bike Rides (rally) to seestadt aspern

Assembly Rathausplatz 10 a.m.

Arenapark 10 a.m. Margaretenplatz 10 a.m. Wallensteinplatz 10 a.m.

Donauinselplatz Schulschiff 10 a.m.

Information: www.fahrradwien.at

Bike Polo: Vienna Radhaus Polo Masters

Time: 15 and 16 June, 10.00 - 18.00

Location: Rathausplatz

Weekend and Leisure Tours

Five Senses Tour - Bucklinge Welt

an overnight on 15 June is possible Explore the marvelous scenery of the Bucklige Welt, enjoy an Allgäuer organ concert in the town of Grimmenstein, and let your cares melt away at Asia Linsberg, a thermal spa. Contact and registration: www.lower-austria.info/portal/en/kampagne.asp?tt=NOEWKAMP_R5&id=140702

Mountain Bike Tour: Just Beyond the Gates of Vienna

This mountain bike tour combines a look into Vienna's world famous art and culture with a sampling of its scenic countryside and regional culinary delicacies.

Contact and registration: http://www.lower-austria.info/portal/en/kampagne.asp?tt=NOEWKAMP_R5&id=140567

Iron Curtain Trail Tour (Austria-Hungary) with Michael Cramer, Member of European Parliament

Cycle along the Iron Curtain Trail in the Sopron area and enjoy a ride through history, politics and nature. For more information and to register, please send an e-mail to bettina.mueller@elitetours.at (full name, gender, date of birth, nationality)



Sunday 16 June 2013

Belgrade Bicycle Festival

Time: 15 - 16 June 2013

Contact Ralph van der Zijden (Ralph@ibikebelgrade.com),

www.ibikebelgrade.com

Bike Polo: Vienna Radhaus Polo Masters

Time: 15 and 16 June, 10.00 - 18.00

Location: Rathausplatz

In Velo Veritas

Historic Bicycle Race

Time: 14.00-19.00

Location: Wolkersdorf (castle), Lower Austria More information: www.inveloveritas.at



Weekend and Leisure Tours

Bicycle Tour to the Lost Sea

Cycle along the Danube Island, enjoy views of the rolling hills of the Weinviertel (Wine District), and discover the Lost Sea at Fossil World. Highlights include the world's largest oyster reef and the world's biggest fossil pearl.

Contact and registration: http://www.lower-austria.info/portal/en/kampagne.asp?tt=NOEWKAMP_R5&id=140564

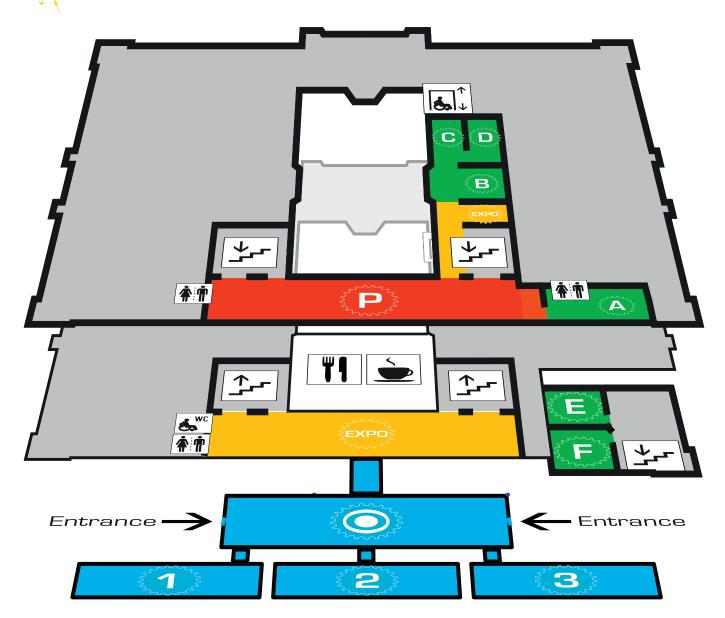
A Cycling Tour to the Salzkammergut

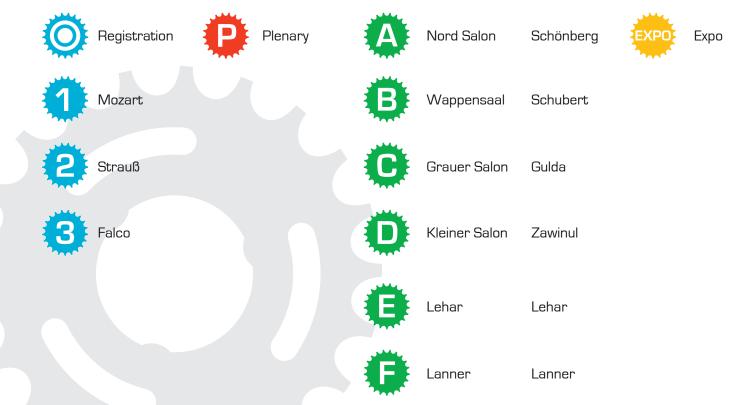
Cycle through this earthly paradise that seems plucked from a picture book. Visit the Salzkammergut's 76 lakes, whose crystal clear water takes on as many shades of blue. Ascend magnificent mountains with lush alpine pastures and witness the bizarre rock formations of the 3000m high Dachstein range. Refresh in cultural centres such as Gmunden and St. Wolfgang or the Kaiser town of Bad Ischl.

Tour offered on 8 and 16 June

Contact and registration: http://www.salzkammergut.co.at/en/angebot_katrad-102870633/radfahren_im_salzkammergut_-_radrundweg_2013.html









PROGRAM Velo-city Vienna 2013

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